# High Level Requirements and Objectives of FHNW

In order to get an idea what the FHNW is looking for in a job brokerage platform to collaborate with, a survey will be conducted. The prerequisites for this survey are the mock-ups of the platform as a website or an app. These mock-ups provide the discussion basis for the stakeholders.

## Define the objective

The objective of this questionnaire is to gather information on what the FHNW is really looking for in a job brokerage platform to consider it as a collaboration partner for their students’ career support. Furthermore, it should be evaluated if the FHNW is satisfied by the provided functions and if there are any further requirements regarding the functionality of the platform.

* Clear requirements from the FHNW for the platform and its functionality
* Feedback and suggestions for add-ons for the platform
* Evaluate the current procedure on how they justify their courses
* Evaluate the current procedure on what the performance of their students on the market is

## Define the target survey group

The target group for the questionnaire are all lecturers at the FHNW.

## Select the sample group

The sample group of the questionnaire are the lecturers of the Agile Business Analysis class. Individual 15-minute sessions will be held with each lecturer and the whole project team. The lecturer will be using the paper-computer.

Every page of the mock-up has to be printed out and the supervisor guides the user through the website.

## Select the distribution and collection methods

The questionnaire will be distributed in class via an online tool. The demo-website will be demonstrated on a computer.

## Survey questions

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| No. | Question |
| 1 | How would you describe the value proposition of the platform for the FHNW? |
| 2 | What core services and functions would you expect the platform to do? |
| 3 | Would you consider the platform to provide students with open positions and/or group works and projects? |
| 4 | Which functions/data would generate additional value for the FHNW? |
| 5 | Which requirements would you have for the platform to recommend it to students? |
| 6 | What is the most tedious task for you in the job finding process? |
| 7 | Regarding the BIS-Program, which industry sectors would you suggest students to focus on during their studies or after graduation? |
| 8 | Which information about the alumni’s and the job market is most relevant for the FHNW to adapt its range of studies and modules? |
| 9 | Do you think the FHNW would be willing to give access to the Transcript of Records, if it would increase the career-chances of their students? |
| 10 | Which function have you been missing the most in existing job platforms up to now? |
| 11 | How do you evaluate the relevance of the offered modules for your students? |
| 12 | How do you evaluate the relevance of the offered modules on the job market? |

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| No. | Justification for the question |
| 1 | Evaluate the expectations of the FHNW towards a new platform. What do they expect us to do? |
| 2 | Which requirements does the FHNW expect? What are they currently missing amongst the existing platforms? |
| 3 | Would they support us and use our platform? |
| 4 | What data should we evaluate to generate value for the FHNW and therefore, get supported by them? |
| 5 | Evaluate the features we need to offer, to be supported by the FHNW and attractive for the students |
| 6 | Gain further insights about the recruiting process and its pain-points |
| 7 | Evaluate a first target market with promising business opportunities |
| 8 | Evaluate the relevant data for the FHNW to support their future programs and modules |
| 9 | Figure out if the FHNW would give us access to data if needed to improve their student’s employability |
| 10 | Evaluate information regarding a possible USP / unfair advantage. |
| 11 | What is the current procedure to offer a module or to replace it? What has to be communicated to the government in terms of founding? |
| 12 | Understand how the current process works and then to derivate a possible improvement with our solution |

## Testing the Survey questions

Not yet tested!